

Thank You

for your support of the
**WRCT Sustaining
Membership Program**



Your sustaining contribution of \$250 will make it possible for WRCT to continue to offer quality local productions well into the future, despite the unpredictability of external conditions. Being a member of the **Sustaining Membership Program** says you acknowledge the importance of arts in the life of any community.



"There's No Place Like Home."

Our Mission

The Wisconsin Rapids Community Theatre, Inc. was established in 1975 as a community theatre whose purpose is to bring live theatre to the community.

Our Vision

WRCT will provide the opportunity for all local residents to experience and develop an appreciation for the art of live theatre.

- WRCT will present live theatre showcasing local talent in all phases of production.
- WRCT will attempt to broaden the community's cultural base by educating, informing, and offering opportunities for self expression.

WRCT Board of Directors

Andy Gilbert, *President*
Marlin Schneider, *Vice President*
Amy Boettcher, *Secretary/Treasurer*

Jerry Bach	Bob Kell
Mike Edgren	Andy Nelson
Stephanie Hoerth	Loretta Schoechert
Shirley Jung	

WRCT Staff

Ellen Roeseler, *Executive Director*
Cory Shaw, *Production & Facility Coordinator*



The History

The existing theatre was built in 2007 with a 1:1 matched challenge grant from Gilbert and Jaylee Mead and funds from the overwhelming support of the Wisconsin Rapids area citizens through a capital campaign. During the campaign, a very generous trust was established by Corinne & Earl Otto for the benefit of the community theatre. The earned income from this trust is used to defray operational expenses.

WRCT is a nonprofit 501(c)3 corporation. All gifts are tax deductible to those who itemize their deductions. For more specific information on the Sustaining Membership Program, please contact:

Ellen Roeseler, *WRCT Executive Director*
(715) 421-0425/edwrct@wctc.net

Or, a member of the Sustaining Membership Committee:

Amy Boettcher
aboettcher@nashlawgroup.com

Andy Gilbert
agilbertjr@solarus.net

Stephanie Hoerth
scooterstar13@hotmail.com

Andy Nelson
neland@solarus.biz

Gary Gilbert
latereco@charter.net



WISCONSIN RAPIDS
**COMMUNITY
THEATRE**
INC.



Sustaining
**MEMBERSHIP
PROGRAM**

A program supported by annual gifts to assist with the theatre's facility maintenance & improvements

WRCT has been blessed to have received the financial support of the community to build and operate the Gilbert & Jaylee Mead auditorium and the Studio Theatre. As a result, the group is able to provide an enhanced overall experience in the performing arts for its patrons. In order to continue providing these opportunities, WRCT must plan for future needs.

The Need

Facility needs include ongoing repair, replacement and maintenance as well as those items and equipment needed to enhance the overall experience for patrons.

The **Sustaining Membership Program** is being established to acquire sufficient dollars for annual capital projects and overall facility maintenance. **This program is separate from the annual appeal for operational expenses.**



The Challenge

Up until 2012, external financial resources remained somewhat stable despite the troubled economy; however, 2012 saw steep cuts from state funding resources. In addition, local grant programs are being redefined, while contributions from the private sector and businesses have been declining. During the first 5 years in the new facility, costs remained somewhat constant as most equipment and furnishings were new. In order to assure the continuation of quality programming, a cash reserve is essential to help pay for facility repairs, maintenance and improvements.

The Program

As a **Sustaining Member**, your annual contribution of \$250 or more will help support the ongoing facility needs of WRCT. Operating funds obtained through the annual appeal simply cannot meet the growing needs of our facility. Your name will be proudly listed on the board located outside the theatre and in the WRCT Season Playbill along with those of the other **Sustaining Members**. Also included will be a list of improvements your dollars have helped make that year. Your continuing annual support, due each June 1, will ensure that our theatre remains a showcase for the arts.

During the next 5-10 years, anticipated improvements will include...

- purchase projector for rentals
- rental charges for off-site storage
- improve sound quality in theatre
- replace main theatre light board
- purchase additional dimmer packs for theatre lighting control
- purchase wireless headsets
- purchase additional speakers
- install lighting system in Studio
- replace damaged stage drapes
- purchase scrim
- assisted listening devices
- replace seats and other theatre décor as necessary

Support Agreement

I/We would like to become a sustaining member of the Wisconsin Rapids Community Theatre and are willing to make a minimum of \$250 annual contribution to support the theatre. I/We would like my/our contribution listed on the membership board as shown below.

I/We wish the membership gift to be acknowledged as follows (check as applied)

- As listed below for donor(s) names(s)
- In memory of: _____
- In honor of: _____
- Anonymous

Member Name(s):

Address:

City/State/Zip:

- Enclosed is my/our contribution
- Please send a reminder of my/our pledge in March of each year

Please make checks payable to WRCT

Forward this completed form to:
Wisconsin Rapids Community Theatre
220 3rd Avenue South, Suite 6
Wisconsin Rapids, WI 54495